

7
SEP14/12 10.33
*** WFTV-TV ***

REP. # _____ OFF. # 74 SALESMAN # _____

BUYER NAME BARB OBRZUT

SALES PRSN CH- ANDREW KWELLER

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES SEP17/12 SEP23/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP14/12 10.33

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3223												
1			500A-530A	30		\$375.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS RA35+ : 1.2												
2			530A-600A	30		\$575.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS RA35+ : 1.7												
3			600A-700A	30		\$1,200.00	9/17	9/21	3		M-F	3
PROGRAM : NEWS RA35+ : 3.0												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			730P-800P	30		\$1,850.00	9/17	9/21	5		M-F	5
PROGRAM : WHEEL OF FORTUNE												
RA35+ : 7.4												
15			1100P-1135P	30		\$1,500.00	9/17	9/23	5		M-SU	5
PROGRAM : NEWS												
RA35+ : 3.7												
16			1130P-1205A	30		\$775.00	9/22	9/22	1		SAT	1
PROGRAM : LN FOLLOWING NCAA FOOTBALL												
RA35+ : 2.3												
17			1135P-1205A	30		\$675.00	9/17	9/20	4		M-TH	4
PROGRAM : NIGHTLINE												
RA35+ : 2.4												
18			1130P-1200M	30		\$375.00	9/23	9/23	1		SUN	1
PROGRAM : SPORTS NIGHT												
RA35+ : 1.2												
19			800P-1100P	30		\$5,600.00	9/17	9/17	1		MON	1
PROGRAM : CMA AWARDS												
RA35+ : 7.0												
20			900P-1000P	30		\$2,200.00	9/21	9/21	1		FRI	1
PROGRAM : PRIME TIME LIVE												
RA35+ : 3.8												
21			800P-1100P	30		\$6,000.00	9/23	9/23	1		SUN	1
PROGRAM : PRIME TIME EMMY AWARDS												
RA35+ : 10.0												
SEP/12 95125.00 CONTRACT TOTAL 95125.00												
TOTAL SPOTS 85												

REP HEADLINE# 6315622
*** ORIGINAL REV#0 ***

REP: TEL# 312-228-6611 FAX# 312 329 2477
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*